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SPORTS VIDEO MOMENTS SCORE TWO STUDENT-ATHLETES NATIONAL GLORY

My Wendy's High School Heisman Moment Online Contest Names Winners

Dublin, Ohio (Nov. 15, 2007) - While every athlete has experienced a moment of personal triumph, it's even more thrilling when it's captured on video and shared with a worldwide audience.

Today, **Briggs Orsbon** of **Convoy, Ohio**, and **Lauren Phipps** of **St. Louis, Mo.**, received national recognition for their high school sports moment as they were announced the two national winners of the *My Wendy's High School Heisman Moment* contest.

Phipps' video showed her breaking the school record for the 100-meter hurdles, while Orsbon rushed for an amazing touchdown in a crucial football game. No matter what the sport, high school students had the chance to submit their best sports moment at online community Tackle.com, for a chance to win a trip to Wendy's High School Heisman weekend in New York City.

The Tackle online community viewed and ranked all submitted videos and picked a select group of finalists. From there, a judging panel selected these two winners as the most Heisman-worthy.

"I've experienced first-hand how a great sports moment can change your life, but having others relive it with you makes the moment unforgettable," says Rudy Ruettiger, the Notre Dame legend whose triumphant moment of glory was immortalized in the 1993 film *Rudy*. "*My Wendy's* contest gave students a one-of-a kind national platform to showcase their talents, and both Orsbon's and Phipps's videos literally "hurdled" over the competition."

Briggs Orsbon of Crestview High School in Convoy, Ohio, is a highly-decorated, three-sport varsity athlete (football, basketball and baseball), and already has been scouted for football by five Division-1 schools. His winning video depicts the kind of inspiring, crowd-pleasing heroics that have captured the attention of both college scouts and sports enthusiasts across the country.

Lauren Phipps of Parkway North High School in St. Louis, Mo., is a passionate track star who works hard improving both her short- and long-distance racing skills. Her love for track will continue beyond high school as she plans to compete at the college level as well. Phipps's video, of a record-setting hurdles race, depicts the kind of unparalleled drive and passion that have clearly set her apart from her competitors both on the track and in this contest.

(more)

As grand-prize winners, Orsbon and Phipps each will receive an all-expenses-paid trip to New York City (Dec. 7-9) to attend Wendy's High School Heisman weekend and a \$250 Wendy's Gift Card. Check out their winning video moments at:<http://www.takkle.com/groups/4984857/display> and contact Jon Bellinger (jonathan.bellinger@ketchum.com) for photography.

My Wendy's High School Heisman Moment video contest is an online extension of the Wendy's High School Heisman (WHSH) award program. The WHSH award recognizes seniors who excel in academics, in athletics and in their communities. Created in 1994, the WHSH program, awarded in conjunction with the collegiate Heisman award, is a joint program between Wendy's and the Heisman Memorial Trust. Visit www.wendysheisman.com for more information.

About Wendy's International, Inc.

Wendy's International, Inc. (NYSE: WEN) is one of the world's largest and most successful restaurant operating and franchising companies. More information about the company is available at www.wendys-invest.com.

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