



Wendy's International, Inc. announces third-quarter same-store sales

5th consecutive quarter of positive same-store sales

DUBLIN, Ohio (October 4, 2007) – Wendy's International, Inc. (NYSE: WEN) today announced preliminary average same-store sales for the third quarter of 2007, which ended on Sunday, September 30.

Average same-store sales at U.S. company restaurants increased 0.2% for the quarter, compared to 4.1% during the same quarter a year ago. Year-to-date average same-store sales at U.S. company restaurants are up 1.5%.

Average same-store sales at U.S. franchise restaurants increased 1.3% for the quarter, compared to 3.9% during the same quarter a year ago. Year-to-date average same-store sales at U.S. franchise restaurants are up 1.8%.

"We are encouraged by another quarter of positive same-store sales growth – our fifth in a row – as we continue to successfully execute our strategic plan and the turnaround of the Wendy's® business," said Chief Executive Officer and President Kerri Anderson. "We are intensely focused on improving restaurant operations and enhancing the overall customer experience, and we look to accelerate our progress.

"We have initiatives in place to grow sales and profits at every restaurant in the system," added Anderson. "Our positive performance is due to the accomplishments of our employees and franchisees who focus every day on running great restaurants."

Wendy's third-quarter promotions

In July, Wendy's introduced its latest premium hamburger, the Baconator™. The Baconator features a half-pound of fresh, never frozen beef, six strips of hickory-smoked bacon, topped with American cheese, ketchup and mayonnaise.

Wendy's in August introduced limited-time offerings at the local-market level, including its Chicken Cordon Bleu, Monterey Ranch, and Wendy Melt premium sandwiches.

In September, the Company promoted its Super Value Menu®, featuring its Junior Bacon Cheeseburger and 5-piece Crispy Chicken Nuggets, both quality-favorites among the younger, price-sensitive consumer.

Additionally, Wendy's "Red Wig" marketing campaign continued to break through with targeted younger customers who frequent quick-service restaurants.

Wendy's to feature its Super Value Menu and Combo Choices in the fourth quarter

In October, Wendy's continues to promote its Super Value Menu. Also this month, the Company will promote its Combo Choices, allowing customers to mix-and-match their favorite sandwich, drink and choice of a side item. Side items available in a Wendy's Combo meal include fries, a baked potato, side salad, Caesar side salad, chili, low-fat yogurt with granola, or Mandarin oranges – at no extra cost.

Wendy's continues expansion of its new breakfast menu

The Company has completed the roll-out of its new breakfast menu to more than 750 restaurants, of which 40% are franchised locations. The Frescuit™, Wendy's top-selling breakfast sandwich, is made with a "fresher biscuit" that's baked in the restaurants daily. In addition, breakfast values, including the Sausage & Egg Burrito, and Wendy's new proprietary coffee - Custom Bean™ by Folgers Gourmet Selections™ - are proving popular with Wendy's customers.

Preliminary Third-Quarter Same-Store Sales Summary

	3Q 2007	3Q 2006	2007 YTD
U.S. Company	0.2%	4.1%	1.5%
U.S. Franchise	1.3%	3.9%	1.8%

Monthly Same-Store Sales Summary for July, August and September

	Jul 2007	Jul 2006	Aug 2007	Aug 2006	Sept 2007	Sept 2006
U.S. Company	0.1%	3.6%	0.9%	4.7%	-0.2%	4.3%
U.S. Franchise	1.3%	3.2%	2.0%	4.5%	0.7%	4.2%

Company plans third-quarter disclosure

Management plans to release its 2007 third-quarter results after the market closes on October 25, 2007. A conference call and webcast to discuss the Company's results will be held at 8:00 a.m. ET on October 26, 2007. The dial-in number is (877) 572-6014 (U.S. and Canada) or (706) 679-4852 (International). A simultaneous webcast will also be available at www.wendys-invest.com. The call will also be archived at that site.

Safe Harbor statement

Certain information in this news release, particularly information regarding future economic performance and finances, and plans, expectations and objectives of management, is forward looking. Factors set forth in our Safe Harbor under the Private Securities Litigation Reform Act of 1995, in addition to other possible factors not listed, could affect the Company's actual results and cause such results to differ materially from those expressed in forward-looking statements. Please review the Company's Safe Harbor statement at <http://www.wendys-invest.com/safeharbor>.

Wendy's International, Inc. overview

Wendy's International, Inc. is one of the world's largest and most successful restaurant operating and franchising companies.

Wendy's recently received brand, food and operations accolades from:

- Zagat Survey®, a leading global provider of consumer survey content, which recently named Wendy's as having the best hamburgers in the quick-service restaurant industry. In addition, Wendy's ranked first among quick-service "mega-chains" (i.e., those with at least 5,000 outlets) for food, facilities and popularity.
- This year's American Customer Satisfaction Index (ACSI) survey, produced by the University of Michigan's Stephen M. Ross Business School, ranked Wendy's in the top spot for customer satisfaction in the "limited service restaurants" category.
- QSR® Magazine's 2007 Consumer Survey recently rated Wendy's as consumers' favorite quick-service restaurant (QSR) for the second-straight year.

More information about the Company is available at www.wendys-invest.com.

INVESTOR CONTACTS:

Marsha Gordon (614) 764-3019 or marsha_gordon@wendys.com

Kim Messner (614) 764-6796 or kim_messner@wendys.com

MEDIA CONTACT:

Denny Lynch: (614) 764-3553 or denny_lynch@wendys.com