



CONTACTS:
Wendy's
Bob Bertini
614/764-3327

Nintendo
Chris Olmstead
213/623-4200

COOL DOWN WITH WENDY'S NEW VANILLA FROSTY FLOAT, GET CHANCE TO WIN HOT Wii GAME SYSTEM FROM NINTENDO

DUBLIN, OHIO, May 21, 2007 – Just when you think the Frosty™ can't get any better, Wendy's® introduces the Vanilla Frosty Float. This new twist on a dessert favorite combines the rich and creamy Frosty with each customer's choice of soft drink. As part of the launch, consumers will have a chance to win one of 800 hot Wii™ video game systems from Nintendo.

"Wendy's and Nintendo are dedicated to creating fun, shared experiences for families," said Wendy's Chief Marketing Officer Ian Rowden. "We're excited that in connection with our newest menu innovation -- the Vanilla Frosty Float -- we're giving consumers an opportunity to win one of the hottest game systems in the marketplace today."

Here's how the promotion works: Each Vanilla Frosty Float cup comes with a special code that unlocks a chance to instantly win Wii prizes. Consumers can enter the code at www.FrostyFloat.com to win one of 800 Wii systems, 800 Wii games or 800 Wii Points™ cards that can be redeemed to download classic games from the Wii Shop Channel. Every Vanilla Frosty Float cup provides another chance to win.

"Both Nintendo and Wendy's know the value of offering customers new ways to bring the family together," says George Harrison, Nintendo of America's senior vice president of marketing and corporate communications. "This is an important partnership for us. Wendy's and Wii are enjoyed by every member of the family."

When selecting a Vanilla Frosty Float, customers can choose from traditional favorites like Coca-Cola® and Barq's root beer or other soft drinks. The 20-ounce Frosty Float has a suggested retail price of \$1.99. It follows the successful launch of the Vanilla Frosty in 2006, which has accounted for approximately 40 percent of all Frosty orders.

The Frosty Float introduction and Wii promotion will be actively supported through in-store merchandising as well as national advertising. The promotion will continue through June 30.

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Wii is the new home video game system from Nintendo that has revolutionized how people play video games. The motion-sensitive Wii Remote™ brings a whole new dimension to video games, and has taken the industry in a completely new direction. With great games like *Wii Sports™*, *The Legend of Zelda®: Twilight Princess* and *Super Paper Mario™*, and fun informational services like the Photo Channel, News Channel, Forecast Channel and Internet Channel, Wii offers something for everyone in the household.

(NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 13 AND OLDER. VOID WHERE PROHIBITED. Instant Win Game ends 7/31/07. For rules, alternate entry, and complete details, visit www.frostyfloat.com.)

Wendy's International Inc. Overview

Wendy's International, Inc. (NYSE: WEN) is one of the world's largest and most successful restaurant operating and franchising companies. More information about the Company is available at www.wendys-invest.com.

Nintendo Co. Ltd. Overview

The worldwide innovator in the creation of interactive entertainment, Nintendo Co. Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its Wii, Nintendo DS™, Game Boy® Advance and Nintendo GameCube™ systems. Since 1983, Nintendo has sold nearly 2.4 billion video games and more than 409 million hardware units globally, and has created industry icons like Mario, Donkey Kong®, Metroid®, Zelda® and Pokémon®. A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Western Hemisphere. For more information about Nintendo, visit the company's Web site at www.nintendo.com.

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