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**'WIN-WIN' FOR EVERYONE:
WENDY'S ADDS MORE KIDS' MEAL CHOICES**

Choices Now Include Premium Deli Sandwiches, Yogurt with Granola

DUBLIN, OHIO, April 20, 2006 – Wendy's is adding new meal choices that kids like and parents can feel good about.

The Company today announced the expansion of its Kids' Meal Choices Menu with two deli sandwiches and a low-fat yogurt and granola cup.

New options now include a roasted turkey breast and cheese sandwich and a Black Forest ham and cheese sandwich.

Parents and children can not only choose the entrée they want, they also can substitute either the low-fat, strawberry-flavored yogurt and granola or mandarin oranges for French fries. They can also substitute 2% reduced fat white milk or 1% low-fat chocolate milk for the soft drink. There is no additional charge for these substitutions.

"We've always been known for a diverse menu that offers a wide variety of fresh, quality options. Now, we're continuing to innovate by expanding our kids' meal menu with delicious and nutritious choices that children love and parents appreciate. It's a win-win for everyone," said Ian Rowden, Wendy's executive vice president and chief marketing officer.

Wendy's introduced milk in fun, grab-and-go plastic containers in 2004 as a substitute for soft drinks. Since that time, milk sales have averaged about 750,000 units per week. This compares to 54,000 weekly units before Wendy's introduced its popular Kids' Meal Choices program.

The new deli sandwiches will join traditional hamburger, cheeseburger and chicken nugget entrée selections. In total, customers can now select from five kid-sized entrees, three sides and a variety of beverages to create a Kids' Meal combo.

“These new Kids Meal choices give mom's even more ways to build a meal that is just right for their growing children," said Wendy's Registered Dietitian Patty Wynkoop. "For example, when you order a kid-sized turkey sandwich with cheese, and add 2% reduced fat white milk and mandarin oranges, you have a great meal that is an excellent source of protein and calcium for your child. It also provides 15% of the Daily Value for iron for only 440 calories.”

Founded in November 1969 in Columbus, Ohio, Wendy's International, Inc. is one of the world's largest restaurant operating and franchising companies with three quality brands: Wendy's, Tim Hortons and Baja Fresh. There are more than 6,700 Wendy's restaurants in the U.S., Canada and international markets.

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