



Wendy's International, Inc. names Jay Fitzsimmons as Executive Vice President and Chief Financial Officer

New Wendy's CFO was formerly a senior executive at Wal-Mart

DUBLIN, Ohio (April 17, 2007) – Wendy's International, Inc. (NYSE: WEN) today announced it has named Jay Fitzsimmons as Executive Vice President and Chief Financial Officer.

Fitzsimmons comes to Wendy's after serving for more than 12 years as senior vice president and treasurer at Wal-Mart Stores, Inc., where he had responsibility for treasury, planning, financial analysis, investor relations, financial operations and corporate mergers and acquisitions. Wal-Mart grew revenues from \$64 billion to more than \$350 billion during his tenure at the company.

Prior to his arrival at Wal-Mart, Fitzsimmons worked as a sell-side analyst covering the restaurant and hospitality industry. He has also served as a senior officer and chief financial officer of several publicly and privately held restaurant companies, including S&A Restaurants, National Pizza Company (the largest Pizza Hut franchisee), Sea Galley Stores and Flakey Jake's.

At Wendy's, Fitzsimmons will oversee the functions of Accounting, Finance, Internal Audit, Tax, Treasury and Information Technology, and will serve as a member of the strategic planning committee. He will report to Chief Executive Officer and President Kerri Anderson.

"Jay's experience in a senior leadership position with the largest retailer in the world, as well as his restaurant industry background, make him uniquely suited for Wendy's CFO role," Anderson said.

"We are excited about the experienced leadership and expertise that Jay will provide. We look forward to him joining our team."

Fitzsimmons holds an M.B.A. from the University of Chicago and a B.S. in accounting from the University of Notre Dame. He is on several boards, including the Advisory Board at The University of Chicago Graduate School of Business, as well as the Business Consortium Fund (BCF), a nonprofit organization that provides funding to minority and women-owned businesses. BCF is an affiliate of the National Minority Diversity Council.



Safe Harbor statement

Certain information in this news release, particularly information regarding future economic performance and finances, and plans, expectations and objectives of management, is forward looking. Factors set forth in our Safe Harbor under the Private Securities Litigation Reform Act of 1995, in addition to other possible factors not listed, could affect the Company's actual results and cause such results to differ materially from those expressed in forward-looking statements. Please review the Company's Safe Harbor statement at <http://www.wendys-invest.com/safeharbor>.

Wendy's International, Inc. overview

Wendy's International, Inc. is one of the world's largest and most successful restaurant operating and franchising companies. More information about the Company is available at www.wendys-invest.com.

INVESTOR CONTACT:

John Barker: (614) 764-3044 or john_barker@wendys.com

David Poplar: (614) 764-3547 or david_poplar@wendys.com

MEDIA CONTACT:

Denny Lynch: (614) 764-3553 or denny_lynch@wendys.com