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Wendy's New Frescata Sandwich Reinvents Picnic Favorite

DUBLIN, OHIO (March 27, 2007) – It's spring, and picnic season is around the corner. Just in time, Wendy's® is introducing the newest member of its fresh Frescata™ sandwich family: the Chunky Chicken Salad Frescata.

Featuring juicy chunks of all white-meat chicken blended with celery, onions and green peppers in a Dijon Ranch Sauce, this new Frescata is topped with tomato and romaine lettuce and served on freshly baked artisan bread.

All Frescata deli-style sandwiches feature high-quality meats and distinctive sauces, served on artisan bread baked fresh daily in Wendy's restaurants. The Frescata Club, Roasted Turkey and Swiss and Black Forest Ham and Swiss are all made to order to meet customers' individual preferences. And for a limited time, customers can enjoy the new Chunky Chicken Salad Frescata.

Wendy's International Inc. Overview

Wendy's International Inc. (NYSE:WEN) is one of the world's most successful restaurant operating and franchising companies, with more than 6,300 Wendy's Old Fashioned Hamburgers® restaurants in North America and more than 300 international Wendy's restaurants. More information about the Company is available at www.wendys-invest.com.

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